Dear Friends,

Each year, the Mission Society’s students, parents, and educators reaffirm that there is unyielding hope and possibility around every corner. With creativity, dedication, and heart, they pen the stories of a better tomorrow, and show us the brighter futures we can build together.

That is why, when we set out to reflect on the last twelve months, our first thoughts were of the lessons we learned from the individuals that make our work possible.

From our students, we learned resiliency, watching as they developed new literacy and critical thinking skills, thrived in unique internships, and sparked important advocacy and service projects in their communities during a challenging time. Our educators taught us innovation, while they worked around the clock to adapt our programs to a virtual environment and shape exciting, new opportunities for young people across our city.

And unforgettably, when families were met with unprecedented hardship, they showed us the true meaning of compassion. Hundreds of individuals across New York came together to share vital resources with those who needed them most, and with their ongoing efforts, we hope no one will be left behind.

Though we are fortunate to have accomplished so much in 2020, we also faced unimaginable heartbreak. It would be easy to look back and feel discouraged and overwhelmed, but instead we choose to join our community in turning our grief into a powerful force of change.

The Mission Society is shaped by people who lead with courage, perform simple acts of kindness, and face challenges with unrelenting hope, and we are grateful for these lessons and their example as we enter a new year. Thank you for bringing your own creativity, dedication, and heart to our work, and for teaching us about who we are and who we can be every day.

With this in mind, we are excited to share the impact we’ve achieved together last year, and to see what new stories we write together in the days ahead.

Sincerely,

Elsie McCabe Thompson
President & CEO

Matthew W. Mamak
Chair, Board of Directors
PROGRAM LOCATIONS

POWER ACADEMY

Public School #33
2424 Jerome Avenue, Bronx, NY 10458

Public School #85
2400 Marion Avenue, Bronx, NY 10468

Public School #175
175 West 134th Street, NY, NY 10030

Public School #192
500 W 138th Street, NY, NY 10031

Harlem Village Academy
244 W 144th Street, NY, NY 10030

LEARNING TO WORK

Metropolitan Diploma Plus High School
985 Rockaway Avenue, Brooklyn, NY 11212

Bronx Community High School
1980 Lafayette Avenue, Bronx, NY 10473

Harlem Renaissance High School
22 East 128th Street, NY, NY 10035

Brooklyn Democracy Academy
985 Rockaway Ave, Brooklyn, NY 11212

Emma Lazarus High School
100 Hester Street, NY, NY 10002

Washington Irving Young Adult Borough Center (YABC)
225 West 24th Street, Room 1027, NY, NY 10001

English Language Learners International Support Preparatory Academy (ELLIS)
99 Terrace View Ave, Bronx, NY 10463
BUILDING BRIGHTER FUTURES

“I’m excited to be part of an organization that recognizes students are smart, insightful, and have big dreams, and that we help them achieve those dreams.”

– Nanda Prabakar, Senior Vice President of Program Operations
Each year, the Mission Society’s Learning to Work program addresses the education opportunity gap experienced in under-resourced communities - alleviating barriers to high school graduation, attending college, and finding employment. In 2019-20, we served nearly 1,900 over-age and under credited students across seven transfer public high schools in Manhattan, Brooklyn, and the Bronx.

### INTERNSHIP PROGRAM

- **$983,379** Earned

318 Mission Society students joined our paid internship program, earning a total of $983,379 as they worked alongside professionals in their fields of interest.

### MENTORSHIP HOURS

- **1,900** Hours

We provided 1,900 mentorship hours, as well as career development opportunities - like one-of-a-kind tours - to give students insight into the variety of professions within their reach post-graduation.

### COLLEGE COUNSELING

- **3,100** Hours

Our team of educators offered 3,100 hours of college counseling, and created vital resources to assist students on their college application journeys.
Over 1,400 elementary and middle school students participated in Power Academy, our afterschool and summer academic enrichment program. In five schools across Manhattan and the Bronx, we created and provided interactive curricula to help young people develop valuable literacy, STEAM, and social and emotional learning skills for the classroom and beyond.

**POWER ACADEMY**

**STRONGER READERS**

92% Increase

Through the interactive literacy learning activities of LitUp! and Pages to Stages, 92% of our students indicated that they became stronger readers over the course of the year.

**INCREASED CONFIDENCE**

66,300 Hours

Students participated in over 66,300 hours of arts programming that increased confidence, boosted communication skills, and sparked imaginations.

**STEM EDUCATION**

15,000 Hours

15,000 hours of STEM education were provided through our Innovation Station program, fostering young engineers and cultivating a passion for these increasingly important subjects.
MISSION ACCOMPLISHED

WELCOMING NEW PARTNERS

Brooklyn Democracy Academy - a transfer school for over-age, under-credited students - joined the Mission Society family last year. Through the newly established Learning to Work site, we facilitated comprehensive academic and career development programs for over 200 students.

“I believe that everyone is capable of doing whatever they want to do. My guiding principle is ‘how can I make this better?’”

– Carmen Rosario,
Program Director, PS 192

CELEBRATING OUTSTANDING EDUCATORS

Mission Society educator, Carmen Rosario, was given a 2020 PASEsetter Award on February 25 in recognition of her hard work over the past 15 years - furthering the field of afterschool programming; encouraging the academic, social-emotional, and creative development of her students; and serving as a role-model for our community.
MISSION ACCOMPLISHED

TRANSFORMING COMMUNITIES

Under the mentorship of the American Planning Association (APA) and Nate Heffron, ELLIS students shared their proposal for the expansion of the BX9 bus route with urban planning professionals throughout the year. At the end of 2020, the project was one of six to receive the William H. Whyte Award for Creativity and Ingenuity in the field of planning from the New York Metro Chapter of the APA.

EXPRESSING GRATITUDE

In 2019, the Mission Society hosted our annual Fall Harvest Feast and Winter Celebration. Each event was an opportunity to show our gratitude to our community, sharing food and fun with our students, parents, staff, and neighbors in Harlem. At the Fall Harvest Feast, volunteers served over 400 individuals, and distributed 156 turkeys to local families. At our yearly Winter Celebration, 70 guests enjoyed games, food, music, and a festive photo booth.

Photo by Paul Bruinooge of Patrick McMullen and Getty Images
Many of the young people that come through our doors are unable to build their own home libraries, which can be a crucial for developing literacy skills and kicking off a learning journey. With the help of inspiring partners and community members, we gave the gift of imagination, donating over 4,000 books to students across the city.

Each year, we prioritize the social and emotional health of our community and demonstrate to every student that they are not alone. In 2019-20, our licensed social workers offered over 2,550 hours of counseling, and created resources to show student’s how to navigate self-care and manage stress during an unprecedented year.

Our educators worked alongside 370 students on community service projects throughout the city. Projects included mentoring youth, advocacy work, volunteering at food kitchens, participating in park clean ups, delivering meals to individuals in need, and more.
RESPONDING TO COVID-19

The COVID-19 crisis had a profound impact on the Mission Society community - especially the 75% of families living below the poverty line that benefit from our programs. The onset of the pandemic required us to adapt, and ensure our offerings reflected the needs of each student and parent.

**EMERGENCY RELIEF FUND**

With the help of our community, we established an Emergency Relief Fund, that allowed us to provide 258 care packages of essential household items, 262 warm meals, and $64,300 in cash assistance to families in need.

**DISTANCE LEARNING LIBRARY**

Our educators and specialists launched a Distance Learning Library, with daily STEAM, literacy, and physical fitness activities for our K-8 students.

**SUMMER LEARNIN**

In partnership with Scholastic Inc., BOKS Kids, and Weeks Lerman, we facilitated a seven-week Summer LearnIN program, providing 750 students with new books, art supplies, workbooks, and a weekly newsletter filled with interactive learning opportunities.

**MISSION SOCIETY OF NYC MISSION CHAMPIONS**

Dedicated Mission Champions ensured that high school students received much-needed technology for remote learning at the onset of school closures.
SUCCESS STARTS WITH STRONG LEADERSHIP

EXECUTIVE STAFF

Elsie McCabe Thompson
President & CEO

Sara Elghobashy
Senior Vice President, External Affairs

Rick Lustig
Senior Vice President, Human Resources

Nanda Prabhakar
Senior Vice President, Program Operations

Sharada Singh
Senior Vice President, Finance & Administration

See Full Staff List at missionsociety.org/staff

BOARD OF DIRECTORS

John Bader
Chairman & Chief Investment Officer
Halcyon Asset Management

Peggy Jacobs Bader
Marketing & Communications Consultant

Kim Bingham
Founding Partner, American & European Client Coverage
Global Frontier Partners

Lloyd Brown*
Managing Director, CRA and Fair Lending
Citibank

Laura Flavin
VP, Global Compensation & Benefits
Colgate-Palmolive Company

Hannah Choi Granade
CEO & Founder mLogg

Burhan Jaffer
Chief Strategy Officer
Conduent

Timothy G. Little
Partner, Real Estate
Katten Muchin Rosenman

Matthew W. Mamat,
Chair
Partner
Alston & Bird

Jay Moorhead, Treasurer
Managing Director
Global Power Partners

Pamela J. Newman
President & CEO
PJN Strategies

Katrina Peebles, Vice Chair
Principal & Creative Director
The Peebles Corporation

James B. Peterson, Jr.
Principal
Pioneer Acquisitions

Stanley H. Rumbough,
Secretary
Architectural Photographer

Jean Shafiroff
Author & Philanthropist

Derek E. Steinheiser**
Partner
Ernest & Young

Alvarez Symonette
COO
Lady M Confections

Elsie McCabe Thompson
President & CEO
Mission Society of New York City

Gregory Worrell
President
Scholastic Education

* Special Advisor to the Chairperson of the Board

** Honorary Board Member
OUR SUPPORTERS

$1,000,000+
NYC Department of Education
NYC Department of Youth and Community Development

$100,000 to 999,999
New York City Council

$50,000 to $99,999
Fiona & Stanley Druckenmiller
Drummond University
Lawrence Morris Charitable Trust
Stanley H.& Leah Rumbough

$25,000 to $49,999
Arnhold Foundation
Citibank
Cornelia T. Bailey Foundation
Gray Foundation
John & Peggy Bader
Martin & Jean Shafiroff
New York Community Trust
Time Warner

$10,000 to $24,999
Alston & Bird LLP
BKD CPAs and Advisors
Cleveland H. Dodge Foundation
James B. & Lauren L. Peterson
Kramer Levin Naftalis & Frankel LLP
Michael Fisch
The Pamela J. Newman Foundation
Senator Investment Group
William C. and Joyce C. O’Neil Charitable Trust

$500 to $999
Alan Schwartz
Colgate-Palmolive
L. Kelly Atkinson, Jr.
Lucy Hwong Gordon
Michael H. Singer
Rita Mitjans
Silda Spitzer
William & Mary Jane Driscoll
Kim Bingham
Laura B. Vogler Foundation
Laura Flavin
Matthew W. and Marie-Christine Mamak
Nothin’ Special Partnership for Afterschool Education
Paul & Christine D’Amico
Philip Pilevsky
Prime Buchholz Professional Computer Associates
S & E Bergman Charitable Fund
Shannon J. Hales
Stanley & Marion Bergman
Switzer Group
United Talent Agency

$100 to $499
Alberta Crum
Allison Ecung
Carol A. Cross
Celia Berk
Cynthia Filgueira
Edwin Deane Leonard
Evangelia Kingsley
G. & R. Kummer
James Frazier
Jewish Communal Fund
Kim Sillen
Laura Sanchez
George Steinhisser
Linda Hayakawa
Lynne Rubin
Robert Watt
Sally Guido
Scott Herz
Steve Corrales
Susan Borschel

In-Kind
Alston & Bird LLP
BOKS Kids
Katten Muchin Rosenman LLP
Molton Brown
Scholastic
Shearman & Sterling LLP
Weeks Lerman Group
White & Case LLP

RESPONSIBLE STEWARDSHIP

Organizational Revenue
Public Funding
Investment Returns
Contributions
Occupancy & Other Income

Funding Allocations
Program Services
Management & General
Fundraising & Public Relations

Operating Revenue Over (Under) Expenses

$7,103,233
$1,213,886
$815,933
$133,641
$9,266,692

$7,342,317
$1,265,263
$468,117
$9,075,696

$190,996