YEAR IN REVIEW

FY 2016

EDUCATE Inspire
ACHIEVE EXPLORE HORIZONS

NYC MISSION SOCIETY:

JULY 1, 2015 - JUNE 30, 2016
LEADERSHIP MESSAGE

The New York City Mission Society’s ability to evolve while staying true to our mission sustains our centuries-long legacy of service. While education has always been our cornerstone, this year yielded some exciting results of our investment in education at the key to breaking the cycle of poverty.

Power Academy students explore the engineering-design process with fun challenges such as, “build a suspension bridge that can hold the weight of 10 pennies.” In addition to strengthening STEM science, technology, engineering, and math skills, these projects cultivate teamwork, critical inquiry, and a lifelong love of learning. Younger students build literacy skills by creating and performing their own plays, based on the study of folktales from around the world.

Our Learning to Work (LTW) program focuses on increasing college access and college success for young people earning degrees at transfer high schools. Students have visited college campuses, and participated in comprehensive financial aid workshops that prepared them to apply to, attend, and graduate from college with the degree that can change their lives.

Finally, in GRIOT, middle-school students not only learn to read music, engineer an instrument, and perform in an ensemble, but they also produce their own songs using digital-music software. Similarly, the student-athletes of In the Paint receive academic enrichment based on an exploration of sports-related careers—such as journalism, management, and marketing—beyond the basketball court.

In the pages of this report, you will see more details about how the Mission Society’s commitment to education impacts the children, youth, and families we serve. Rest assured that while our programmatic portfolio may appear more streamlined, we are actually opening up more horizons than ever by empowering our young people with both academic knowledge, and the deeper knowledge of the many ways that they can achieve their dreams.

True change takes time and commitment, but as always, we will continue to make a difference with the support of partners like you.

Sincerely,

ELISE McCABE THOMPSON
President

DEREK STEINHUIS
Chair, Board of Directors

COMMENTS PROGRAMS

Minisink Cornerstone at Grant Houses, Minisink Cornerstone at Drew Hamilton Houses, and Minisink Beacon Community Center provide a diverse variety of activities, programs, and events for community members of all ages.

Beacon Family Support Center keeps families together with counseling, safety & risk assessments, and strengths-based case management.

Community Events such as our Fall Harvest Festival and Holiday Toy Drive bring together hundreds of staff, volunteers, program participants, and community members.

YOUTH PROGRAMS

Learning to Work (LTW)—LTW provides academic support, college guidance, workforce development, and paid internships to approximately 1,000 students at 6 NYCHA transfer high schools annually.

Summer Youth Employment Program—This summer program provides workforce preparation and paid internships to youth ages 14-18.

Work, Learn, Grow—Participants in this workforce development program, ages 14-15, engage in community service, mock interviewing, resume writing, and employability workshops.

Harlem Justice Scholars—Court-involved youth receive educational support, including GED preparation and college guidance, as well as case management and life coaching.

Archies—The mentor-led, interactive journaling curriculum of Archies provides positive and effective character development for young adults on probation.

YEAR AT A GLANCE

16,051 PEOPLE SERVED

16 SITES + 4 COMMUNITIES

45 COMMUNITY EVENTS

645 YOUTH PLACED IN PAID SUMMER INTERNSHIPS

EARNED $723,936 WORKING 82,736 HOURS

89% OF STUDENTS IN OUR LEARNING TO WORK PROGRAM GRADUATED HIGH SCHOOL COMPARED TO 41% OF STUDENTS CITY-WIDE*

84% OF POWER ACADEMY STUDENTS DEMONSTRATED ACADEMIC GROWTH & IMPROVED BY 2 OR MORE GRADE LEVELS

86% OF GRIOT PARTICIPANTS LEARNED TO COMPOSE MUSIC USING PRODUCTION SOFTWARE

93% OF ARCHIES PARTICIPANTS SUCCEEDED IN AVOIDING ADDITIONAL COURT INVOLVEMENT

$ 6,750: PROGRAM COST OF 1 HARLEM JUSTICE SCHOLAR
$ 60,000: ANNUAL COST OF INCARCERATING 1 INDIVIDUAL IN NYC

*This rate refers to students across non-traditional high schools.
FINANCIALS
FY16 • July 1, 2015–June 30, 2016

$1,000,000+
NYC Department of Education
NYC Department of Youth and Community Development

$500,000–$999,999
American Honda Foundation
CUNY Druckenmiller Foundation
L+M Development Partners, Inc.
Lexus

$100,000–$499,999
American Express Company
Amex/Citi Foundation
Laurence and Carolyn Butcher Family Foundation
George S. and Jeanne B. Baillieu
Eddie Bergmann
Kim Bingham
Guthrie Bradfield
Ken Brody
Joseph Brooks
Sylvia Burum
Michael Capilouto
Career Federal Savings Bank
Edwards Castell
City Employees Union Local 237
Neil Crepsi
William Driscoll
John Drenkacz
Embracer Health
Joseph Fichera
Lauren Flavin
Tanasha Francis
Global Community Charter School
Margery Grace
Penny Grant
John Green
Shannon Hales
Francis and Barbara Kaironis
Kohl's
Brooks Leaing
Laurence Leeds
Francois LeFevre
Levy & Truper LLP
Magaschoni Apparel Group
Cara McDonald
Missy Kirov and Jay Moorhead
Abby and George O'Neill Trust
Jeffrey Pfeik
The PiMCO Foundation
Professional Computer Associates
David Rockefellor
William Robinsen
Leah and Stanley H. Rumsho
Michael Singer
Sclaf Affiliates, Inc.
Barbara St. John
James Stanton
George Steinbisher
Barbara D. Tober
Ken Walker
Jerry Weiss
Mark Zand

$50,000–$99,999
The Bernard & Anne Spitzer Charitable Trust
Stifel Financial Corporation
Voya Foundation

$25,000–$49,999
Maeve Jackson
Kathryn and Donald Peebles
Jeannine and Martin Shafir
The Bernard & Anne Spitzer Charitable Trust
Stifel Financial Corporation
Voya Foundation

$10,000–$24,999
Suzan Allen
Austen & Bird LLP
Lily Auchincloss Foundation
Peggy and John Bader
The Rose M. Badgesy Residency Charitable Trust
Calpact-Palotive Company
Michael Fish
GNYHA Ventures, Inc.
JP Morgan Chase Foundation
Norman Levy
Monarch Alternative Capital
Catherine Monte
William C. and Joyce O'Neill Foundation
Laura and James Peterson
Wilbur Ross
Stanley M. Rumbough
Leslie Spencer
The Spiritus Gladius Foundation
Brooks and Derek Steinbisher
Veezin

$5,000–$9,999
The Benjamin Community Impact Fund
Donor Capocchia and Tommie Page
Cleveland H. Dodge Foundation, Inc.
Seth Grossman
Stephen Harrick
Carl Kemper
Steven Kinsky
Ronald Lauder
Carol Monderer

Our 2016 Champions for Children Gala honored Grammy-winning musician and educator Arturo O'Farrill (obverse). Mission Society Board member and gala chair Jean Shafir helped to launch the Gala by hosting fundraising events at their homes. Fundraiser such as these are critical to sustaining Mission Society programs and services.

IN KIND SUPPORT
Austen & Bird LLP
BIVD Bistro
Matthew Bruno
Cheri
GlenArbor Golf Club
The Hermitage Club
JetBlue
La Pratine
Brooks Leaing
LIVE with Kelly & Michael
Magaschoni
The Maidstone Club
Mercedes Benz
Matthew B.
NY Mets
Fransassi Italy
Oscar de la Renta
Sequin
Sottapiani
Patricia Underwood
US Open
Vita Coco
Whits & Casa

SPECIAL EVENTS
OTHER
CONTRIBUTIONS
TOTAL ORGANIZATIONAL REVENUE
INVESTMENT INCOME
PUBLIC FUNDING

$7,170,957
$1,463,886
$526,422
$407,536
$54,392

FUNDING ALLOCATION
PROGRAMS
MANAGEMENT & GENERAL
FUNDRAISING & SPECIAL EVENTS

$8,338,745
$1,036,505
$755,286

75%

15%

10%

82%
A LIFELONG MINISINKER

The Mission Society has changed because our communities keep changing. Today we put education first while still supporting family needs; this is an important model that will continue to benefit this generation and the ones to come.

Even before Lieutenant Colonel Francis Kairson embarked on 40 years of leadership as a member of our Board of Directors, the Mission Society was an integral part of his life. In 1957, this Harlem native joined the Camp Minisink Cadet Corps, where he learned the discipline that would launch a lifetime of service and achievement. After graduating from Cadet Corps, he worked with the Mission Society as a camp counselor during summer break from Howard University.

By the time he retired from the U.S. Army in 1996, Lt. Col. Kairson's distinguished military career included numerous awards such as the Bronze Star and the Southwest Asia Service Medal. In addition to his invaluable decades of Mission Society leadership, Lt. Col. Kairson has also stewarded organizations such as 100 Black Men, Inc., the Tuskegee Airmen Association, Veterans of Foreign Wars, American Legion, the NAACP, and the Mount Calvary United Methodist Church. Lt. Col Kairson is a graduate of Howard University and Baruch College.